INTRO: {“A first impression is no longer a handshake; it’s a Google search, it’s a search on Facebook,” Dan Schawbel, author of Me 2.0 says, “Because all of this information is online, it makes it easier for employers and admissions officers to find out information on candidates.” } Social networking is becoming more and more prevalent and easily accessible, and it’s starting to have a major effect on people’s outlook of their future. Potential colleges and employers are looking at your online habits, and I am here to tell you why they have every right to.

When you are looking to apply to the college of your dreams, whether it be Harvard, University of California at Los Angeles, or Columbia College in Chicago, they are looking to find the best students to represent their name. College is just down the road for many of us in this room. But,if you’re one of the students that post inappropriate photos on your Facebook, Display belittling tweets on your twitter, or host a derogatory Blog, you may want to clean up your posts! There’s a great chance that someone unexpected could be seeing what you’ve said and judges you based on them. When USAToday touched on the topic it found that nearly a quarter (24%) of admissions officials at 359 selective colleges says they used Facebook; Up from 6% the previous year. When Kaplan Test Prep gave a survey to 500 colleges, it concluded that 20% of these schools used Google to help evaluate applicants and what they found ,12% said “Negatively Impacted” the applicant’s chances. ????? confusing next line???I don’t understand how it fits? I mean why would anyone want to be associated with the illiterate woman who definitely isn’t from the accounting department? As long as college officials have access to people’s personal information, they can find people that are worth the opportunities they hold.

Now, for those who aren’t going to college and decide to join the work force, remember that the same rules apply! Employers should be able to view your Social Networks to get a feel for the type of person you are. When you are an applicant of an employer’s, they are looking to find someone who will appropriately represent their company. While doing my research, I read in the Daily Sundial about a recent study by Dr. Larry Chiagouris of Pace University in New York. IT showed that about 75 percent of students ruin their chances in obtaining a job because of inappropriateness on their social networking profiles. It also found more male students post more “Faux Pas” than female students; especially on Facebook.

Just recently I was offered a paid internship with Bank of America, but I still had to go through the normal application process just as everyone else. No special treatments. When completing the application, there was a section clearly labeled in all caps Social Networking. While it wasn’t mandatory, there was a star underneath the box that said “Providing you’re personal networks may increase your chances for the Student Leaders of America Opportunity.” I felt that it was completely fine that they should ask for this information to acquire about myself as an individual and not just an employee.

CLOSE: {If you really are wanting the higher paying opportunities, I suggest that you give your networking information to a future employer or the admissions office at the school you’ve wanted to attend since the seventh grade. But, before I go, here are a few tips for you to clean up your social networking profiles: maybe you should reference DeOntae…he’s always advertising his A1…blah blah blah on twitter. Maybe you should ask us what types of things we put on there as examples of what NOT to do! Rhetorical question of course!!!

1. Rid your profile of any inappropriate photos or posts with alcoholic suggestions or clear images of such.
2. Display the correct age on your profile.
3. Use the “GrandParent test”. If you wouldn’t have grandma see it, nobody else should either.
4. Untag yourself from any questionable photos
5. Show off! If you’re into photography post lots of your photos.

Thank you.}NEED A SUMMARY /CONCLuSIon PARAGRAPH!!!

You need to address the other side and people who would complain that their rights are violated if someone is snooping on their twitter or facebook page. You need to refute someone who says…well, they can’t MAKE me give them my information. You need to refute someone who is going to say, well, I was just kidding, I was a kid, I didn’t really mean any of those things on my twitter page…that was years ago! You need to have more examples in there of someone who faced ridicule or firing based on what was posted…to prove your point. You need to justify more WHY it’s okay for the employer or college to ask for this information!!!!!!

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Another example:

**Topic:** Organ Donation

**Specific Purpose:** To persuade my audience to donate their organs and tissues when they die and to act upon their decision to donate.

**Thesis Statement:** The need is constantly growing for organ donors and it is very simple to be an organ donor when you die.

**I. INTRODUCTION**

A. Attention material/Credibility Material: How do you feel when you have to wait for something you really, really want? What if it was something you couldn’t live without? Well, my cousin was five years old when he found out he needed a new kidney. He went on the organ waiting list right away. He was called twice during a six month span that they had a kidney available only to find out that the kidney wasn’t a good match. He had to wait again. The third time was a charm. A small adult was in an accident and his kidney was a good match. This story had a happy ending but so many do not.

B. Tie to the audience: One of the people on the waiting list for an organ transplant might be someone you know.

C. Thesis and Preview: Today I’d like to talk to you about first, the need for organ donors in our area, second, how you can become an organ donor after you die, and finally, how your family and organ donor recipients benefit from you donation.

**[Transition into body of speech]: I’ll begin by telling you about the need for organ donors.**

**II. BODY**

A. People around the world but also right here in Minnesota, Wisconsin, Iowa, and Illinois, need organ transplants and they need our help.

1. The problem is that there is a lack of organs and organ donors who make organ transplantation possible.

a. The need is many organs and tissues such as the heart, lungs, liver, kidneys, pancreas, corneas, bone, skin, heart valves, and blood vessels(Iowa Statewide Organ Procurement Organization undated brochure).

b. A new name is added to the national waiting list every 16 minutes. That means that 3 people will be added to the list during the time we are in class today.

1) The problem is that 10 people will die each day waiting for an organ transplant (LifeSource: Questions and Answers).  
2) The reason is that are only on the average 5,000 donors nationally per year (LifeSource: Statistics).

c. You can choose to donate any needed organs or you can specify which organs or tissues you wish to donate.

2.. Organ donation is very important.

a. The following poem by Robert Test entitled, "To Remember Me," shows the importance of organ donation.

"Give my sight to the man who has never seen a sunrise, a baby’s face or love in the eyes of a woman. Give my heart to a person whose heart has caused nothing but endless days of pain… Take my bones, every muscle, every fiber and nerve in my body and find a way to make a crippled child walk…Take my cells, if necessary, and let them grow so that, someday, a speechless boy will shout at the crack of a bat and a deaf girl will hear the sound of rain against her window (South Dakota Lions Eye Bank, undated brochure).

b. Not only is this a problem nationally but also it is a big problem right here at home in the Midwest.

1) Nationally, there are over 62,000 people waiting as of October 7, 1998. As of October 7, 1998, there are 1,422 people from Minnesota, North Dakota, South Dakota, and part of Wisconsin that are on the organ waiting list (LifeSource: Statistics).

2) The sad part is that there have only been 104 donors in the Midwest so far from January 1998 through August 1998 (LifeSource: Newsnotes).

**[Transition: I’m sure that you can see the need for people like you to donate your organs. The majority of this class has already said they would like to donate their organs when they die. But you might be asking, well, how can I make sure my organs are donated after I die? Let me tell you.]**

B. This is how you go about making sure your organs are donated.

1. Talk with your family about your decision. They will be involved in the donation arrangements when you die. If they do not know your wishes of becoming a donor, your wishes may never be carried out.

2. Mark your driver’s license so that your license indicates your intent to donate. Each state varies.

a. Fill out, sign and carry a uniform donor card with you.   
b. This donor card says what organs you wish to have donated and also has places for your family members to sign as witnesses after you have discussed your decision with them (Gundersen Lutheran Hospital [LaCrosse, WI] undated brochure).

**[Transition: You can see that it isn’t difficult to be an organ donor. Now let’s look at what may happen if you choose to donate your organs and what may happen if you choose not to.]**

C. Organ donation benefits both the donor’s family and the recipients.

1. If you do donate your organs, your family and the people who receive your organs might benefit in a similar way like this family. A seventeen year old died of head injuries in a car accident. His mom decided to donate his organs. His heart went to a prison chaplain, his kidneys went to a mother of 5 children and a Vietnam vet. The Vietnam vet is "energetic" and finally is getting his college degree. The teenager gave life to others and his family feels a sense of satisfaction and comfort that other lives have been touched by his (University of Wisconsin Hospital and Clinics 1991 brochure).

2. The problem arises when you are thinking about becoming a donor but never do anything about it. Then, no one knows your wishes and your organs will not be donated. The consequences of this are more people waiting for organs and there will still be an incredible shortage of available organs.

**III. CONCLUSION:**

A. Brakelight/Transition: As you can easily see, donating your organs can be one of the most important decisions you ever make and also the greatest gift you could ever give.

B. Summary: I’ve told you about the need for organ donors in our area, how you can become an organ donor after you die, and finally, how your family and organ recipients benefit from your donation. You become a donor by talking to your family and making sure they know you want to be a donor, fill out and sign a donor card, and indicate your wishes on your driver’s license.

C. Tie Back to the Audience: What if the person waiting on the list needing an organ transplant was someone you loved? Imagine if you had a brother or sister who had unexpectedly died and you were able to meet the person who received their heart, for example. Think of the satisfaction and possible comfort knowing that your brother or sister provided life for somebody else.

D. Concluding Remarks: I’m going to leave you with a short message from Michael Jordan who is a sponsor for the Iowa LifeGift Coalition on Organ and Tissue Donor Awareness and appears in their 1996 brochure. "Please make the decision to become an organ and tissue donor. Remember: Share your life. Share your decision."

**WORKS CITED**

Gundersen Lutheran Hospital (Lacrosse, WI): "Life…Pass It On." Undated brochure. Iowa LifeGift Coalition on Organ and Tissue Donor Awareness: "Share Your Life, Share

Your Decision." 1996 brochure. Iowa Statewide Organ Procurement Organization: "Be an organ donor…it’s the chance of a lifetime!" undated brochure.

LifeSource:Newsnotes. October 1998. Accessed November 2, 1998. <[www.life-source.org/newsnotes.htm](http://www.life-source.org/newsnotes.htm)>.

LifeSource: Questions and Answers. April 1998. Accessed November 2, 1998. <[www.life-source.org/public.htm](http://www.life-source.org/public.htm)>.

LifeSource: Statistics. October 1998. Accessed November 2, 1998. <[www.life-source.org/statistics.htm](http://www.life-source.org/statistics.htm)>.

South Dakota Lions Eye Bank: "No Greater Gift…Than Yourself To Others." Undated brochure.

University of Wisconsin Hospital and Clinics: "A Circle of Life: The Gift of Organ and Tissue Donation." 1991 brochure.

Last updated: August 15, 2000