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| Attention getter: (rhetorical question, startling stats, quotation, reference to the audience (history, etc.), song lyrics, joke, anecdote) |

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| LINK: (provide a reason we have common ground & should be interested in your speech) |

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| Thesis statement: (Today I am here to…) |

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| Preview statement: (What are your 3 main body paragraph about?, this, this and this…) |